

Prepared Foods **NUTRA** Solutions



February 23, 2016

KEYWORDS [baking mixes](#) / [invisible chef](#) / [new food products](#) / [quick breads](#)

[Reprints](#)



No Comments

The Invisible Chef's Jill McCauley and Terry Howard developed gourmet, all-natural baking mixes that are inspired by family recipes. The Invisible Chef's 2016 product catalog and new collaboration kits make up the core of the company's new offerings.

With a growing line of breakfast mixes, quick breads, muffins and desserts, The Invisible Chef makes it a cinch for baking novices and experts alike to craft innovative and delightful baked goods each and every time. Mixes can also be adapted and enhanced, making it easy to add a personal touch to any recipe you choose, whether it be cinnamon pull apart bread (utilizing Beer Bread Mix) or roasted tomato cobbler with goat cheese (utilizing Classic Crème Scone Mix).

Prior to founding The Invisible Chef, Howard and McCauley had both built careers in the specialty food industry. The two entrepreneurs met while working at a regional gift market, and quickly became close friends and business partners.

The Invisible Chef mixes are available for purchase online and at select specialty retailers across the country.